Mr. Darryl R. Branham, CPP, Director, Global Security with Avnet Inc will be our September speaker

Darryl Branham
CPP, a member of the ASIS International Board of Directors would like to brief chapter members regarding several initiatives currently underway at the international level and sharing some significant achievements achieved in the past year.

Darryl would also like to discuss his new position with Avnet and what some of the physical security systems trends which will help shape our industry in the near future.

Darryl is the Director, Global Security with Avnet Inc. and a new member of the ASIS Phoenix chapter.

He was formerly the Senior Director, Security Systems at Travelers Insurance.

Throughout his 36 year career he has held various loss prevention, audit and physical security leadership positions. He is widely recognized for his knowledge and expertise in the physical security systems area.

Branham has a Bachelor’s degree in Criminal Justice from St. Cloud State University, an Associate in Science degree in Criminal Justice from Northern Michigan University and is also a Certified Protection Professional.

In January, 2004, Branham was appointed to the ASIS Professional Certification Board. He served as the Physical Security Professional Test Committee Chair for three years and in 2009 was President for the group.

Branham currently serves on the ASIS Board of Directors and is Chair of the Bylaws Committee.
Greetings Arizona Security Professionals,

If you have read my newsletter message over the past few months you will recognize my usual introduction, “Greetings Arizona Security Professionals”. I don’t say this to be trite, or to simply shotgun my introduction. I say this every month because everyone reading our award winning newsletter is a leader in our industry and a true professional.

This past week we have been interviewing several candidates for a Team Leader position in our office. The meaning of leadership ultimately comes up during these discussions and one of our applicants gave us a great answer to a pretty standard interview question, What did you do to prepare for this interview? His answer was “I have been preparing for this job my entire life.” He went on to say that everything he has done in his professional life and been a building block to the next challenge. He also commented that a leader is a leader, regardless of his or her job title.

This sentiment is the very reason I open all of my messages in the manner I do. Regardless of your job description, you lead every day by making the right choices for your company. Seemingly small decisions often make it easier to make more difficult choices in the future. I thank you for making these decisions and making the Arizona Security Profession the high standard it is today.

I received some good news for the chapter this week from ASIS International. Due to the excellent work and dedication of our IB Hale Chairman Jeff Varda, CPP, the Phoenix Chapter was selected as Honorable Mention for chapter of the year in our region. That is two years in a row as Honorable Mention and while we would always like to finish first, it is quite an honor to win Honorable Mention. Thank you Jeff and everyone who contributed to our selection.

We were also chosen as Honorable Mention for Newsletter of the Year. John Hamilton, CPP, has taken our newsletter to great heights and I want to thank him for his efforts. While John will be the first person to say he does not publish the newsletter on his own, believe me, he does all of the heavy lifting. Thank you John and all our newsletter contributors.

In mentioning Jeff and John I am reminded of the difficult job that falls upon our Nominations Chairman Jerry Higginson, CPP, PCI. Jerry has the difficult job of replacing both Jeff and John as well as several critical chapter positions. There will be at least two positions open on our Executive Board in 2015 as I will be stepping down after two years as Chair and Sheri Klonowski will be stepping down after three years as Secretary. Please consider serving the chapter in these or other positions in 2015. The Phoenix Chapter only goes as far as the volunteers who drive the bus.

Please join us on September 17th for our monthly luncheon where our speaker will be Darryl R. Brantham, CPP. Darryl has recently been named Director of Global Security for Avnet Inc. Darryl is a member of the ASIS International Board of Directors and will be briefing chapter members on several initiatives currently underway at the international level and sharing some significant accomplishments achieved by ASIS in the past year. Darryl will also cover some of the physical security systems trends which will help shape our industry in the near future.

One last word, please take the time to congratulate our Law Enforcement Liaison Paul Stebbins from Phoenix PD. Paul is the second member of our recent CPP Review course to attain his CPP certification. Well done Paul and well done Scott Farrer, CPP for organizing a very successful review course.

I want to thank Vice Chairman Joel Otting, CPP, for stepping in for me at the September luncheon. I will be on a delayed honeymoon and Joel will be stepping in to run the show. I hope to see everyone at our October 24th Law Enforcement Appreciation Luncheon where Phoenix Mayor Greg Stanton will be our keynote speaker.
**Employment Opportunities**

**Regional Loss Prevention Manager Specialty Pharmacy**
CVS Caremark - Scottsdale, AZ

Job Category: Loss Prevention Clinical License Required: N/A

Job Type: Full Time

Position Summary: This position is accountable for developing, implementing and directing the strategic and tactical components of the corporate security program within the PBM loss prevention department across specialty pharmacy. Analyzes information from reporting...

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**In Plain Sight - By Holly Gilbert Stowell**

The Dark Web—also known as the Deep Web—refers to a portion of the Internet that is hidden from normal search engine traffic analysis. “Think of the Dark Web as a network within the Internet where users can operate without revealing their true identities, and where Web sites exist on servers whose physical location is virtually impossible to trace,” says Thomas Brown, a former federal prosecutor and member of FTI Consulting’s global risk and investigations practice. Brown specializes in working with companies on issues related to cybersecurity and cyber investigations.

He explains that the common iceberg analogy works well for the Dark Web. “You’ve got the part above the water, which is relatively small compared to the rest of the iceberg under the water. The piece you see above the waterline is the part that is seen by [a search engine], for example, and the part below the waterline, which is hidden, is the Dark Web.”

**The Tor Project.** Brown explains that the Dark Web is “hiding in plain sight,” and that the barriers to entry are remarkably low. “It does not require a great amount of technical sophistication to get on...”

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Legislation News

Whistleblowers
A federal appeals court has thrown out a False Claims Act case against Verizon Communications Inc., ruling that the suit is barred by an earlier case in which the same whistleblower took a large settlement. In its opinion, the court upheld a lower court’s ruling that the two claims were related and that the first-to-file bar applied to the petitioner.

Surveillance
The House Permanent Select Intelligence Committee has introduced a bill to end the National Security Agency’s bulk telephone metadata collection program. The bill (H.R. 4291), known as the FISA Transparency and Modernization Act of 2014, would end bulk collection of metadata under the Foreign Intelligence Surveillance Act, including telephone, email, and Internet metadata. If passed, the bill would also ban the bulk collection of firearm sales records, library records, medical records, tax returns, educational records, and other sensitive records.

Security Clearances
Senators Claire McCaskill (D-MO), Jon Tester (D-MT), and Mark Begich (D-AK) have introduced legislation to prevent security clearance contractors from reviewing and approving their own background investigations. The bill (S. 2061) is designed to prevent conflicts of interest in background investigation fieldwork services and investigative support services.

Gun Control
A Georgia law allowing guns in bars, schools, restaurants, churches, certain government buildings, and airports went into effect on July 1. Called The Safe Carry Protection Act of 2014, the law (formerly H.B. 60) allows religious leaders to “opt-in” to allow guns on their worship premises, where violators cannot be arrested or fined more than $100 each. Also, the law allows citizens to carry firearms in bars, nightclubs, libraries, sports facilities, senior citizen and youth centers, and on K-12 premises by authorized administrators and teachers.

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Monitor your options at phoenix.edu/security-jobs.

Let's get to work.
The ASIS Phoenix Chapter held its monthly meeting on August 20, 2014 at 11:30 a.m. at the Sheraton Crescent Hotel in Phoenix, Arizona. There were a total of 41 members in attendance including fourteen guests. Chapter updates include:

1. The annual golf tournament is scheduled for Monday, September 22nd at Legacy Golf Course with a 7:30 a.m. shotgun start. We need raffle prizes.

2. LEAL – Set for October 24th at Sheraton Crescent Hotel. We honor fallen law enforcement officers and give merit awards to deserving officers. Nominations are accepted and the winners are selected by the board. We need corporate sponsors and raffle items. All the raffle money from the event is donated to the 100 Club of Arizona. Mayor Greg Stanton will be the keynote speaker for the event.

3. Guest speaker, Ray Bernard, President RBCS, Inc. – Your Future and Security Video – Security video technology will continue to advance at an unprecedented pace, with capabilities increasing and costs decreasing. Forensics quality video is easily achievable; video quality doesn’t have to be compromised.

4. We look forward to seeing everyone at the September 17th luncheon.

Luncheon Reservation Policy
Due to the policies of our new venue you will need to cancel your meeting reservations by 9:00 AM on the Monday preceding all events, or be billed for the event.

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**Mobilizing Care** - By Holly Gilbert

Stowell

The Bios Corporation, based in Oklahoma and Tennessee, is an assistance network for developmentally disabled adults. The company provides a number of services, including a senior companion program, employment assistance, and residential care. With around 300 residents under their daily attention, Bios Corporation deals heavily in sensitive healthcare and other personal information. Direct support professionals (DSPs) work with the residents on a weekly basis and are required to document their shift notes about specific issues, including the administration of medication, food intake, doctors’ visits, and glucose levels.

Lori Mouse, chief financial officer of Bios Corporation, tells *Security Management* that as recent as last fall, DSPs were still completing their shift notes and other paperwork manually, which was time-consuming and inefficient. In the fall of 2013 they began looking to move from manual paperwork to an electronic system that would not only provide more convenience, but would also allow them to better secure residents’ information.

**Heating Up The Perimeter** - By Megan Gates

Like the network of fiber optic cable that digitally connects much of the world, Cox Enterprises, Inc., stretches its way through 12 different U.S. states, providing services to millions of Americans through Cox Communications, Manheim, Cox Media Group, and AutoTrader Group.

At the center of this complex web that employs more than 50,000 individuals is Cox’s corporate headquarters in Atlanta. It began as an office building of about 750 people, but the headquarters has expanded to host approximately 5,000 employees and contractors. Throughout this period of growth, Cox’s security camera system grew alongside it. However, the analog cameras that were added weren’t always compatible with the existing system, creating a patchwork of surveillance equipment.

In an attempt to modernize the system, Cox hired Andrew Corsaro in 2012 as the director of operations and physical security. He began working alongside Duane Ritter, vice president and chief security officer for Cox.
10th Annual National Security & Intelligence Symposium

Event Information

Register Today!
Location: Hilton Garden Inn, 3422 E. Elwood St., Phoenix, AZ

Questions: Please contact Vicki Launders at launderv@erau.edu.

School Shootings: Prevention, Mitigation, Recovery

Subject matter experts from various fields will discuss the problem of school shootings and share ideas on how to prevent, mitigate, and recover from a school shooting event.

Who should attend
- K-12 and University administrators, teachers, and security personnel
- Law enforcement
- Threat assessment and security professionals
- Mental Health professionals
- Academic researchers

The cost of the event is $125.00 and includes snacks, beverages and lunch.

Are you interested in presenting at this event? Please submit your presentation proposal to Tom Foley at fo-leyt@erau.edu.
The Desert Sentinel

September 2014

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Lightning on Campus: Your Vulnerability Might Shock You

According to the U.S. Lightning Detection Network (USLDN), the vast majority of states experience enough lightning activity each year to warrant consideration in your school’s safety procedures. Once the data is mapped, it’s clear that the Midwest and Southeast are at greatest risk. However, truly any campus in many areas of states like Colorado, Nevada, Utah, Wyoming, Montana, the Dakotas, New York, Pennsylvania, New Jersey—and even states in New England—should prepare.

Lightning Strikes Kill 42 People per Year

At this point, the professionals in hazard analysis are probably asking themselves, “Yes, lightning occurs in my locale, but what are the consequences?” Consider this: According to the National Weather Service (NWS), lightning has killed an average of 42 people per year over the last 10 years. Run the numbers over the past 30 years, and that average is higher at 58. That number essentially ties the 30-year average for annual fatalities due to tornadoes; and solidly trumps the annual average of 48 hurricane deaths.

So, from a life-safety perspective, Read full story

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- 24/7 Emergency Response
Spotlight On – Nick Ciliento, CPP

In our continuing effort to spotlight the great work being done by our members, we bring you another Phoenix Chapter member serving ASIS International through councils or committees. Nick Ciliento, CPP, serves the Phoenix Chapter as Legislation Committee Chair and is also a member of the ASIS Hospitality, Entertainment and Tourism Security Council.

Nick is a Trenton, NJ native who has been living in the valley since 1984. He served as a Mercer County, NJ Sheriff’s deputy for nine years before relocating to Phoenix to begin working for the Pointe Resorts in Phoenix, including the Director of Security for the Squaw Peak and Tapatio Cliffs properties. Nick owned his own security guard business, Guardian Security Group, for seven years and has also served as Director of Security for Rawhide Western Town for five years.

Nick is currently the Director of Security for the Desert Highlands Association, a private golf community in north Scottsdale since 2001. His many responsibilities include overall security of the community and golf course operations. He has been married for 27 years and has three grown children.

The Hospitality, Entertainment and Tourism Security Council champions the continuous improvement of security and safety through constant improvement in training programs, certifications and establishment of best practices for the discipline. The HEaT council works with hotels, vacation and time share rentals, residential centers, amusement parks, open air venues and tourism officials for positive effect on guests, employees and assets. The council’s recent newsletter includes articles on Stadium Security, drug use at concert venues and hotel data breaches. The newsletter can be viewed on the ASIS website.

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A HINT ON HOW TO BE A GOOD BOSS
By Maria Dominguez, CPP

I think at one time or another we have all had good bosses and bad bosses. I know I have. I’ve had three good bosses, one that was also my mentor and whom I remember most fondly. To this day I still want to be just like Al when I grow up. I remember that we all wanted to do well, not because we were afraid of Al, but because we didn’t want to disappoint him. Looking back this was a sign of a good boss. So what makes a good boss? For me it’s someone who is going to be supportive of my efforts, provide criticism when warranted and provide praise when it’s earned.

How many of us have had situations where we have poured our heart and soul on a project only to have the boss’ review consist of only negative comments? Without any of the positive to counter act the negative, you’re left with a sour taste in your mouth, it certainly doesn’t make you want to run out and get it done in a hurry. As managers and supervisors, before we provide criticism we need to think about how would we want to receive comments from the boss? If there is criticism to be given, do it first, be constructive, not destructive and end the conversation on a positive note. Let them know you have confidence in them.

One of the most powerful tools a manager has in their management arsenal is Praise and Recognition. Who doesn’t love to hear our names called out in public recognition? Think back, have you ever received recognitions and not smiled?

Recent studies have shown that recognition is very important to people.

“- 83% of respondents said recognition for contributions was more fulfilling than any rewards or gifts;
- 76% found peer praise very or extremely motivating;
- 88% found praise from managers very or extremely motivating;”
http://www.psychologytoday.com/

Just think about the quality of work that can be produced by motivated employees. And praise and recognition is so inexpensive. I strongly suggest testing this recommendation.

I want to thank, Patricia Hernandez for her continued support for WIS and to Adrian Ruiz for putting our flyers together.

Women in Security
WIS Mission Statement
To provide SUPPORT and assistance to women in the security industry as well as to INSPIRE those interested in entering the security industry through tailored programming and mentoring. WIS will support and PROMOTE its global members by utilizing collaborated skills and talents to strengthen leadership abilities.

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Nomination News - Jerry Higginson, PCI, CPP Nominations Chair

ASIS Phoenix Chapter members:

Another year is quickly coming to a close. Several members of the Chapter Executive Officers will be stepping down after several years of dedicated service. We thank them for their efforts on our behalf. We are looking for Chapter Members who are interested in either being an Executive Officer of the chapter or holding a Committee Chairperson position on the Chapter Board of Directors. Interested individuals should contact Jerry Higginson, PCI, CPP for more information.

The Desert Sentinel

The award winning Newsletter of the Phoenix ASIS Chapter is looking for a new editor. If you have a penchant for organizing, editing and occasionally authoring an article.

If you are interested, please contact Terry Donnelly or Joel Otting.

Phenix ASIS Advertisement Opportunities

Desert Sentinel Ad Rates

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<th>Ad Type</th>
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<tr>
<td>Business card size ad</td>
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Luncheon Table Top Displays

Your company can support the Phoenix Chapter and promote your business by sponsoring a monthly meeting. For $100 the vendor will have their name prominently displayed at the sign-in table and be given three minutes to address the group. A strict “no direct selling” policy will still be enforced at all meetings. A table will also be available for brochures or business cards. A portion of the revenue collected will be directed toward our annual charities. For more information contact Vice-Chair Joel Otting.

Turn to TRC for Security Consulting and Engineering Solutions

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**ASIS Foundation News - By David Case 2014 Foundation Committee Chair**

We have two upcoming deadlines for foundations; Timothy J. Walsh APC I Award and the Chapter Matching Scholarship.

Timothy J. Walsh The Timothy J. Walsh APC I Award pays tuition, transportation, and hotel costs (room fee and taxes for five nights) for an ASIS member to attend an ASIS Assets Protection Course (APC) I. Introduced in 2004, the award honors Timothy J. Walsh, CPP, an ASIS member who served at the committee, chapter, and national levels, and as international president from 1964 to 1965.

**ELIGIBILITY**

Applicants must be nominated by their chapter, be members in good standing, and have not already attended an APC I course. In addition, applicants must have at least two years of security experience. The scholarship is offered in conjunction with the APC I program. Chapters may submit one application. National officers, ASIS directors, and relatives of the ASIS Foundation Board of Trustees are not eligible for the award.

**APPLICATION PROCESS**

Apply October 7 - November 7, 2014. Application must be emailed to local ASIS Chapter Chair for approval.

**Chapter Matching Scholarship**

These scholarships provide matching funds for an education award to a chapter member or undergraduate/graduate student seeking a security career. If a scholarship is awarded to a chapter member, the Foundation doubles the chapter’s award, up to $1,000. If a scholarship is awarded to a student, the Foundation matches the amount up to $500. The Foundation funds 30 Chapter Matching Scholarships per calendar year. Limit one per chapter.

**ELIGIBILITY**

A scholarship may be awarded to an ASIS member or a full and part-time student who have completed one year of study at an accredited college or university, and seek a career in the security profession. The chapter sets the grade-point-average requirement for the undergraduate student award. A graduate student must earn at least a 3.0 out of a possible 4.0.

**APPLICATION**

Apply January 2-November 21, 2014. For application form, contact the Foundation Chair, David Case at David.Case@Freescale.com or reference ASIS Foundation website https://foundation.asisonline.org

**SELECTION PROCESS**

Chapters select winners at the local level. Once a chapter submits the winning application and a check for their portion of the scholarship to the ASIS Foundation, the award winner qualifies for a matching award, if eligible, under Foundation selection criteria.

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**Membership News - Derek Oldham, 2014 Membership Chair**

Please join me in welcoming our new August members:

- **Carlos Goveo** - Octavian Security
- **Greg Erickson** - Boon Edam
- **Anthony Gibson**
- **Amy Naccari** - Securitas Security
Certification News

Board Certifications

Our requirements are demanding and consequently, our security certifications are held only by a distinguished group of professionals. Applicants must meet education and work experience requirements to apply for board certification. In addition, the comprehensive exam requires a great deal of preparation—a commitment of time and energy.

Our credentials:
Keep you up-to-date
ASIS continually conducts in-depth studies to ensure that our credentials actually reflect the current skills, knowledge and best practices you need to succeed.

Encourage professional growth
You never have to worry about an ASIS certification becoming obsolete. Our recertification requirement ensures you earn continuing professional education (CPE) credits, which encourages you to continually develop your skills and stay current as the profession changes.

Increase your earning potential
ASIS certification offers financial benefits—The annual Security Management U.S. Salary Survey consistently shows that certification positively impacts security manager salaries.

Enjoy worldwide recognition
ASIS certifications help you stand out and better market yourself to prospective employers. Part of that marketability comes from the prestige of ASIS certifications. ASIS has provided security certifications for 36 years, and our CPP certification was the first designed specifically for security managers.

Got Certification?
Please contact
Scott Farrer, CPP, PSP
Phoenix Chapter
Certification Liaison
480-830-5053
asecpro@hotmail.com with any questions regarding the CPP Review Classes
Get Your Game On!

The 2014 ASIS Phoenix Chapter Golf Outing is set to tee off Monday, September 22nd at the Legacy Golf Club. To beat the Arizona heat we will have a 6:30 am registration time this year followed by a 7:30 am shot gun start. The event, which is a four person scramble, is where we decide bragging rights for the year among chapter golfers and also have a good time raising funds for worthy causes. A portion of our proceeds go to help support Homeward Bound “Give a Child a Chance” and the Sojourner Center. At the time of this publication there is still time to register and join in on the fun.

This year we will have several on course events which will add some excitement to the day. Starting off golfers will be able to participate in the “Caddy for the Hole” event at the par 3 4th hole. If the golfer chooses to participate they can win a variety of prizes with the ultimate prize being tickets to the 2015 U.S. Open for recording an ace. A portion of the proceeds from this event will go to support our charities. We will also have the traditional “closest to the pin” and “longest drive” for both men and women. This year Jim Quinn from EnviroLights will be sponsoring the closest to the pin competition which will be held on the 7th hole for the women and the 16th hole for the men. The longest drive competition will be on the 18th hole for the men and ladies.

Sponsorship for this event is still available.

On the par 3 17th hole golfers will have a chance to win $5000 and also help our charities. A hole in one on the 17th hole will result in a $5000 payout to the lucky golfer along with $5000 split between our charities. On the four remaining par 3’s golfers will have an opportunity to win gift cards valued from $750 to $250 for a hole in one.

The final competition will be held on the putting green. This year, Meghan Uhl and TM Uhl Security Sales, LLC will be sponsoring the putting contest. As they have in the past, the pros at The Legacy will set up challenging contest. Courtesy of TM UHL Security Sales, LLC the event will be able to be viewed by all of the players on the course via their smart phones. This should cause some added pressure to the contest.

We will end the day with a BBQ lunch, awards ceremony and raffle. This year we have commitments for hotel/resort stays, golf, gift cards and sports memorabilia as raffle prizes. If you have not signed up for golf or wish to donate a raffle prize you can contact Steve Norris at 602-501-1594 for more information.

HealthCare.gov Breach: The Ripple Effect

Hackers breached a HealthCare.gov test server, reportedly affecting no records, but the repercussions could spread across many medical organizations.

Thursday’s disclosure that hackers breached a HealthCare.gov test server this summer sparked more concern about the overall vulnerability of healthcare organizations and hope that the growing number of publicly disclosed hacks will encourage those organizations to expend more resources on securing data, networks, and systems.

A hacker installed malicious code on a device that had kept its default manufacturer’s password. As a test server, it was not supposed to be hooked to the Internet, said Patrick Peterson, founder and CEO of security developer Agari in an interview. Either keeping the server unconnected or using tools that automatically change pre-set passwords would have prevented this vulnerability, he said. Because it shared the breach, HealthCare.gov should be lauded for its transparency, said Peterson.

This type of error is easily preventable, but is the kind of mistake that can occur at most organizations without proper training and IT management, said Ashley Leonard, president and CEO of Verismic Software:

I am sure it is unnerving for the public when our government’s own systems get compromised by hacking. This, on top of the recent celebrity hacking, creates a distrust in cloud. However, if you look more closely at what has actually happened, systems are being penetrated by a combination of bad IT management and poor end-user training. I believe IT managers and software vendors need a better way to share information on vulnerabilities and how to patch them. The second concern is passwords; though passwords are set to factor authentication, we have a real issue today of using technology much older than most of us. At the very least we should be moving to pass phrases, two-factor authentication, or biometrics to protect our data.

Although federal officials were quick to reassure the public that no personal, financial, or health data was stolen, a chorus of dissent arose immediately given the amount of information HealthCare.gov houses and the number of alarms raised about the site’s security weaknesses.

Read full story
August Meeting Speaker

Ray Bernard with Don Hesselbrock, CPP

Upcoming ASIS Webinars

September 16, 2014
The Next Generation of Security: A Data Centric Approach to Mitigating Risk and Winning the Hearts of Business Leadership

September 27 - 28, 2014
School Safety and Security: "What We Need is a Plan"

September 27 - 28, 2014
Becoming a Successful Security Consultant

September 27 - 28, 2014
Critical Thinking Skills for Security Solutions

September 27 - 28, 2014
Developing and Implementing an Insider Threat Program

October 15, 2014
The Art and Science of Selling Security Guard Services

October 29, 2014
Budget and Finance Essentials for a Security Professional

Firearms Training
- Carrying Concealed Weapons
- NRA Basic Pistol Training
- 8 Hour Security Guard Shotgun Training

Security Training
- 8 Hour Unarmed Security Guard License
- 16 Hour Armed Security Guard Training

Visit our website for more information
Synthetic identity fraud emerges as growing threat

Will the real you please stand up? I’m not trying to be funny, I just want to alert you to a new and emerging trend among ID-theft criminals who create a "synthetic" you.

Most consumers think of identity theft as a financial event involving our Social Security numbers, credit- and debit-card numbers, banking account and loan numbers.

It’s time to rethink your vulnerability to ID theft because synthetic identity theft and fraud is very lucrative for the bad guys. Criminals more than ever are stealing personally identifiable information to create a new, fictitious person and/or credit-bureau account. This creates a monster headache for those who are victimized, as recovering from synthetic ID theft can take months or years to fix.

Synthetic identity theft and fraud often includes a combination of fake and real credentials using names, Social Security numbers, driver’s licenses and employee identification numbers to create new "synthetic" or fake identities. Traditional identity theft uses an individual’s actual name, Social Security number and other personal information without changing the stolen information — the identity thief pretends to be 100 percent you.

Since synthetic identity theft and fraud uses only some of your actual personal credentials, the fraud does not always show up on your credit-bureau report. Conversely, if negative information is attached to another file that is linked to your credit-bureau report file, this can negatively impact your credit report and credit score.

Synthetic identity theft and fraud is problematic for the credit bureaus to detect, as the information is not an exact match, thus it is difficult to reconcile. Credit bureaus respond to a high volume of mistakes and other incorrect information due to typos, name changes and similar names every day. ID-theft criminals know this and exploit the weakness.

Criminals need only a minimal amount of your true information to commit synthetic ID theft. This is what makes synthetic ID theft appealing to criminals: They do not need 100 percent of your personal information, they simply "synthesize" it.

As an example, an ID-theft criminal uses your Social Security number and slightly changes other credentials such as your name and address in order to create a new, synthetic identity out of thin air. Based on this new identity, the criminal can open new accounts tied to the fake name and slightly altered credentials. As a result, this new “person” can apply for a job, a new credit card and/or a new cellphone. The worst part is, the credit bureaus won’t immediately know that this isn’t a real person. At some point it will catch up to the real person — you or me!

Mark’s most important: Synthetic-identity theft and fraud is a serious threat, so check your credit-bureau report quarterly at no cost through annualcreditreport.com.

Mark Pribish is vice president and ID-theft practice leader at Merchants Information Solutions Inc., a national ID-theft and background-screening provider based in Phoenix. Reach him at mark-pribish@merchantsinfo.com.

As seen in the Arizona Republic by Mark Pribish."
# ASIS Phoenix Chapter Monthly Treasurer’s Report

**Treasurer:** Jordan Cote, CPP  
**Report for August 2014**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>Beginning Balance - August 1, 2014</strong></td>
<td>29,242.17</td>
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<tr>
<td><strong>Income</strong></td>
<td>1,946.00</td>
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<tr>
<td>Deposits</td>
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<tr>
<td><strong>Subtotal</strong></td>
<td>31,188.17</td>
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<tr>
<td><strong>Expenses</strong></td>
<td>1,519.13</td>
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<tr>
<td>Sheraton Crescent - August Meeting</td>
<td>943.67</td>
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<td>Legacy Golf Club Deposit</td>
<td>500.00</td>
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<tr>
<td>Award Expense</td>
<td>60.16</td>
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<td>Treasurer Expense</td>
<td>15.30</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>Ending Balance - August 31, 2014</strong></td>
<td>29,669.04</td>
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2014 ASIS Phoenix Chapter
Charity Golf Tournament
Registration
Monday, September 22
The Legacy Golf Club
Phoenix, AZ
7:30 AM Shotgun Start
6:30 AM Check-In

Package 1
Individual - $100 cash/check, $103 PayPal. Includes: greens fees, cart, lunch, and practice balls.

Package 2
Foursome - $400 cash/check, $412 PayPal. Includes: green fees, cart, lunch and practice balls for four.

HOLE SPONSORSHIPS ALSO AVAILABLE

Name_________________________ Company_________________________________
Phone & Email________________________ Package______

☐ Put me with a foursome ☐ I am part of a foursome

(Please check one of the above)

Make checks payable to: ASIS-Phoenix Chapter

Mail payments and registration forms to:

ASIS-Phoenix Chapter
Jordan Cote, Treasurer
P.O. Box 61713, Phoenix, AZ 85082

To pay by credit card via PayPal, send payments to phx.asis@gmail.com

Please e-mail copies of registration forms to Steve Norris at: Email: wnorris6@cox.net
2014 ASIS Phoenix Chapter
Charity Golf Tournament

Location: The Legacy Golf Club
Date: Monday, September 22, 2014
Time: 7:30 am Shotgun start (6:30 am registration)
Format: Texas Scramble
Cost: Single entrant includes golf, cart, range balls and lunch before prize presentation and raffle drawing—$100 cash/check—$103 PayPal
Foursome includes golf, cart, range balls and lunch—$400 cash/check—$412 PayPal
Specials: Mulligan’s—1 for $2, 3 for $5. Raffle tickets for prizes.
Prizes: Awards for First, Second and Third Place. Prizes for Longest Drive, Closest to the Pin and Putting Contest.

Registration Deadline
Friday, September 12th
<table>
<thead>
<tr>
<th>TITLE</th>
<th>OFFICER</th>
<th>PHONE 1</th>
<th>E-MAIL</th>
<th>PHONE 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Terry Donnelly, CPP</td>
<td>602-721-3429</td>
<td><a href="mailto:twdonnelly@uspis.gov">twdonnelly@uspis.gov</a></td>
<td>602-223-3270</td>
</tr>
<tr>
<td>Vice-Chair</td>
<td>Joel Otting, CPP</td>
<td>480-225-4472</td>
<td><a href="mailto:joel.b.otting@intel.com">joel.b.otting@intel.com</a></td>
<td>480-715-6236</td>
</tr>
<tr>
<td>Secretary</td>
<td>Sheri Klonowski</td>
<td>602-331-7000</td>
<td><a href="mailto:sklonowski@andersonsecurity.com">sklonowski@andersonsecurity.com</a></td>
<td>602-576-2401</td>
</tr>
<tr>
<td>Treasurer</td>
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<td>480-363-0052</td>
<td><a href="mailto:jcote@express-scripts.com">jcote@express-scripts.com</a></td>
<td>480-736-3179</td>
</tr>
<tr>
<td>COMMITTEES</td>
<td>CHAIR</td>
<td>PHONE 1</td>
<td>E-MAIL</td>
<td>PHONE 2</td>
</tr>
<tr>
<td>Accommodations</td>
<td>Jeanne Croft</td>
<td>602-265-6160</td>
<td><a href="mailto:jeanneasis@blackstonesecurity.com">jeanneasis@blackstonesecurity.com</a></td>
<td>602-410-7442</td>
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<tr>
<td>Audit Committee</td>
<td>Dave Stratton</td>
<td>602-722-0172</td>
<td><a href="mailto:dstratton@azdps.gov">dstratton@azdps.gov</a></td>
<td>623-512-6200</td>
</tr>
<tr>
<td>Certification Liaison</td>
<td>Scott Farrer, CPP, PSP</td>
<td>(480)838-5053</td>
<td><a href="mailto:asecpro@hotmail.com">asecpro@hotmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Conference Chair</td>
<td>Debbie Anderson</td>
<td>602-331-7000</td>
<td><a href="mailto:DAnderson@andersonsecurity.com">DAnderson@andersonsecurity.com</a></td>
<td>602-550-0444</td>
</tr>
<tr>
<td>Community Outreach</td>
<td>Harvey Clark</td>
<td>203-841-7666</td>
<td><a href="mailto:ibcamp08@yahoo.com">ibcamp08@yahoo.com</a></td>
<td></td>
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<tr>
<td>Database &amp; Distribution</td>
<td>Dave Mitchell</td>
<td>480-894-2826</td>
<td><a href="mailto:dave.mitchell@kratospss.com">dave.mitchell@kratospss.com</a></td>
<td>480-439-4449</td>
</tr>
<tr>
<td>Education Committee</td>
<td>Vince Lyons, CPP, PSP</td>
<td>602-616-5593</td>
<td><a href="mailto:vlll@cox.net">vlll@cox.net</a></td>
<td>480-963-9520</td>
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<tr>
<td>Foundation</td>
<td>David Case</td>
<td>602-628-3460</td>
<td><a href="mailto:dcase@yahoo.com">dcase@yahoo.com</a></td>
<td>480-814-4104</td>
</tr>
<tr>
<td>Golf Outing</td>
<td>Steve Norris</td>
<td>602-501-1594</td>
<td><a href="mailto:wnorris6@cox.net">wnorris6@cox.net</a></td>
<td>602-243-1643</td>
</tr>
<tr>
<td>Houses Of Worship</td>
<td>Johnnie Mock, PSP</td>
<td>937-789-4452</td>
<td><a href="mailto:jlm99@mindspring.com">jlm99@mindspring.com</a></td>
<td></td>
</tr>
<tr>
<td>I. B. Hale</td>
<td>Jeffrey Varda, CPP</td>
<td>602-463-7393</td>
<td><a href="mailto:jvarda@carisls.com">jvarda@carisls.com</a></td>
<td></td>
</tr>
<tr>
<td>L. E.A.L</td>
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<td>602-550-0444</td>
</tr>
<tr>
<td>L. E. Liaison</td>
<td>Paul Stebbbins</td>
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<tr>
<td>Legislation</td>
<td>Nick Ciliento</td>
<td>602-339-2865</td>
<td><a href="mailto:nciliento@deserthighlandsscottsdale.com">nciliento@deserthighlandsscottsdale.com</a></td>
<td>480-419-3753</td>
</tr>
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<td>Membership</td>
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<td></td>
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<td>Newsletter Editor</td>
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<td><a href="mailto:John.hamilton@allegation.com">John.hamilton@allegation.com</a></td>
<td></td>
</tr>
<tr>
<td>Nomination Chair</td>
<td>Jerry Higginson, PCI, CPP</td>
<td>480-335-4638</td>
<td><a href="mailto:jhigginson@criterionsecurity.com">jhigginson@criterionsecurity.com</a></td>
<td>602-251-8101</td>
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<tr>
<td>Placement</td>
<td>Kris Spilsbury, CPP</td>
<td>713-542-2764</td>
<td><a href="mailto:kspisbury@wm.com">kspisbury@wm.com</a></td>
<td></td>
</tr>
<tr>
<td>Prescott Eagle Chapter</td>
<td>Tom Foley, CPP, PSP</td>
<td>602-689-2412</td>
<td><a href="mailto:foleyt@erau.edu">foleyt@erau.edu</a></td>
<td></td>
</tr>
<tr>
<td>Private Security Liaison</td>
<td>Nick Meadows</td>
<td>314-296-9471</td>
<td><a href="mailto:nmeadows@whelansecurity.com">nmeadows@whelansecurity.com</a></td>
<td></td>
</tr>
<tr>
<td>Programs Chair</td>
<td>Don Hesselbrock, CPP</td>
<td>480-905-9270</td>
<td><a href="mailto:drh@cssisecurity.com">drh@cssisecurity.com</a></td>
<td></td>
</tr>
<tr>
<td>Public Relations</td>
<td>Robert Sollars</td>
<td>480-251-5197</td>
<td><a href="mailto:rdsollars@aol.com">rdsollars@aol.com</a></td>
<td></td>
</tr>
<tr>
<td>Web Master</td>
<td>Jerry Higginson, PCI, CPP</td>
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<td><a href="mailto:jhigginson@criterionsecurity.com">jhigginson@criterionsecurity.com</a></td>
<td>602-251-8101</td>
</tr>
<tr>
<td>Women in Security</td>
<td>Maria Domiguez, CPP</td>
<td>602-464-1576</td>
<td><a href="mailto:maria.g.domiguez@bankofamerica.com">maria.g.domiguez@bankofamerica.com</a></td>
<td>602-721-2689</td>
</tr>
<tr>
<td>Young Professionals Liaison</td>
<td>Vacant</td>
<td></td>
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<tr>
<td>Regional Vice President</td>
<td>Maria Domiguez, CPP</td>
<td>602-464-1576</td>
<td><a href="mailto:maria.g.domiguez@bankofamerica.com">maria.g.domiguez@bankofamerica.com</a></td>
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</tr>
<tr>
<td>Assistant RVP</td>
<td>Dave Toon, CPP</td>
<td>602-300-8311</td>
<td><a href="mailto:bradytoon2@cox.net">bradytoon2@cox.net</a></td>
<td></td>
</tr>
</tbody>
</table>
Our next regular chapter meeting will be on
Wednesday
September 17, 2014
When: 11:00 - registration
11:45 - lunch
Meeting location:
Sheraton Crescent Hotel
2620 W. Dunlap Ave.
Phoenix, AZ
Make reservations by email to Jeanne Croft, at
jeanneasis@blackstonesecurity.com

The cost to members for lunch is $25.00 ($26.00 with PayPal) if you have a reservation OR you could be charged $30.00 if you do not make a reservation. The cost to non-members is $30.00. Payment is to be made at the door. There is a monthly speaker at each meeting on a subject timely to our industry. All reservations must be received by Jeanne Croft, Accommodations Chair, by 9:00 Monday of the scheduled meeting. You are not guaranteed a seat unless you make a reservation. IMPORTANT!! If you know that you cannot attend the meeting after making your reservation, please cancel your reservation. You have until 9:00 a.m. on the Monday preceding the event to cancel your reservation. If you do not attend the luncheon, and do not cancel your reservation, you will still be charged the $25 luncheon fee. You may cancel your reservation by either calling Jeanne Croft, at 602-265-6160 or emailing jeanneasis@blackstonesecurity.com

2014 ASIS Phoenix chapter officers &

Chairman - Terry Donnelly, CPP 602-721-3429 twdonnelly@uspis.gov

Vice Chair - Joel Otting, CPP 480-715-6236 joel.b.otting@intel.com

Secretary - Sheri Klonowski 602-331-7000 sklonowski@andersonsecurity.com

Treasurer - Jordan Cote, CPP 480-363-0052 jcote@express-scripts.com

We are on the web!
http://www.asisphoenix.org

The Phoenix Chapter supports Sojourner Center and Homeward Bound.